

# The Student of Tomorrow: Supporting Learners in a Rapidly Changing World

Technologies, Trends and Staying on The Fast Track

**Hanny Alshazly, M.Ed.**  
Senior Regional Director  
Blackboard



*Hanny Alshazly*  
P H O T O G R A P H Y

GARDEN OF THE GODS

**The Student of Tomorrow:**  
Supporting Learners in a Rapidly Changing World  
Technologies, Trends and Staying on The Fast Track

Blackboard



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*Hanny Alshazly*  
GARDEN OF THE GODS

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**Technology!**  
Great when it works eh?!

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Hanny Alshazly, Curious, Knowledge-Seeking Learner

- B.Sc. in Computer Science with a focus on Business Administration  
Top of my class!  
Dalhousie University, Canada
- Master of Education & Distinguished Alumni  
Athabasca University, Canada
- Nova Scotia Legislature for my Global Career Achievements - eLearning
- Senior Regional Director  
Blackboard



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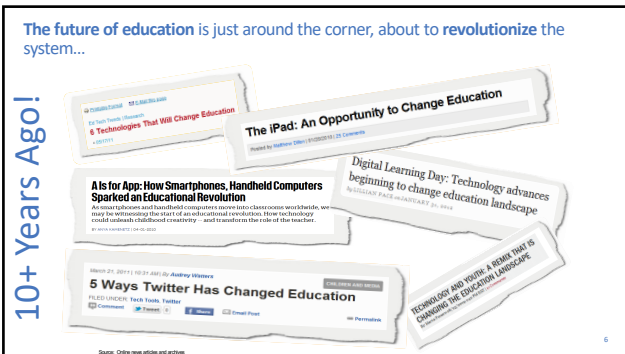
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The future of education is just around the corner, about to revolutionize the system...

10 - 30 Years Ago!

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The future of education is just around the corner, about to revolutionize the system...

100 Years Ago!

**-Books will soon be obsolete in the public schools. Scholars will soon be instructed through the eye. It is possible to teach every branch of human knowledge with the motion picture. Our school system will be completely changed inside of ten years-**

-Thomas Edison, 1913

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Technology has changed the world in the last

## Few Decades

but it's amazing how little of it has made  
in changing

# EDUCATION

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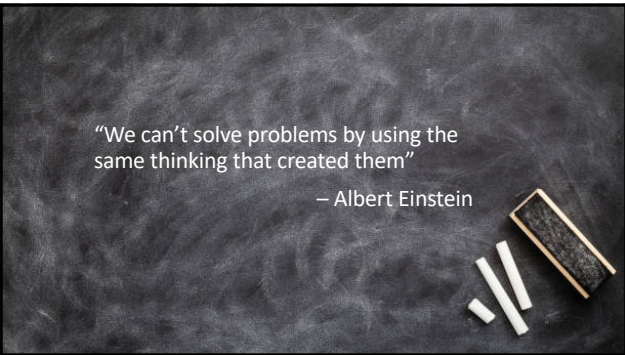
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Standardized Testing!



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"Non-Standardized" Students!



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Traditional Classroom – One size does NOT fit all



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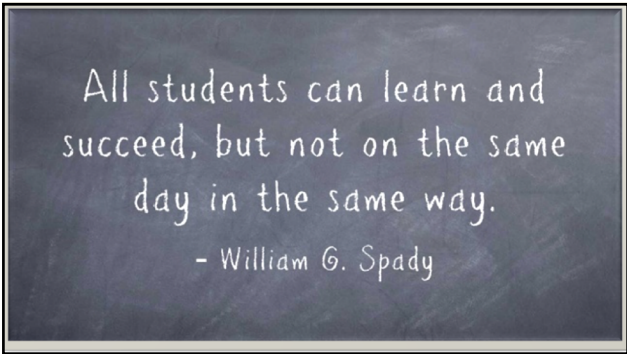
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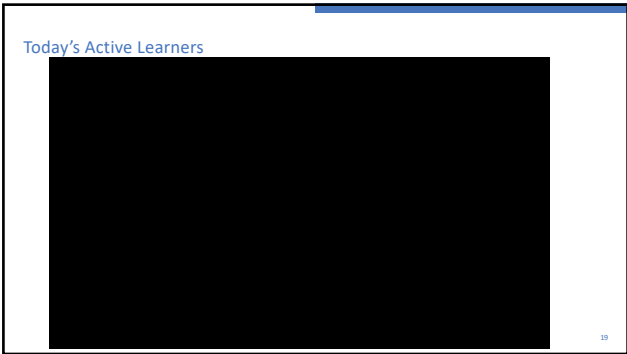
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Assessment and Feedback

Effective Use of Assessment and Feedback: Tests with Lockdown Browser IS Tests at the same time some of them they have more than 300 Students, Huge utilization of Safe Assign for Plagiarism, Placement Tests with delegated grading.

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Did you know?

We are currently preparing students for jobs that don't yet exist...

16 jobs that won't exist 16 years ago

- Digital Marketing Specialist. The marketing industry is one of many that has seen phenomenal changes over the last decade and it continues to develop constantly.
- Social Media Manager...
- Chief Learning Officer...
- Blogger...
- SEO Specialist...
- App Designer...
- App Developer...
- Cloud Services Specialist.

DID YOU KNOW?

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**FACT**

The non-traditional student is now the majority. We need learning models for everyone.

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As Educators our objective should be to teach our students “how” to learn not “what” to learn

**Hanny Alshazly**

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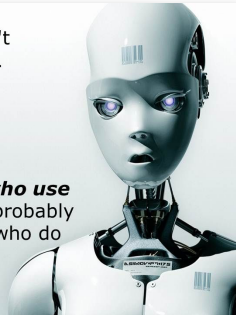
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**Technology** won't replace teachers...

...but **teachers who use technology** will probably replace teachers who do not.



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Adoption of Change



Are you Ansgarr?

"Change is **hard** at first, **messy** in the middle and **gorgeous** at the end"

– Robin Sharma

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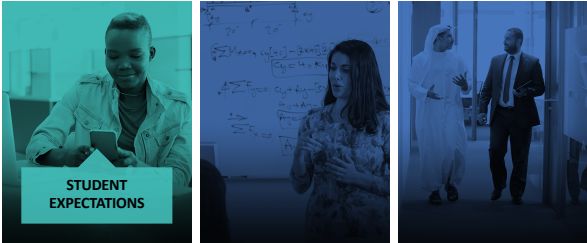
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Client Challenges



STUDENT EXPECTATIONS

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Client Challenges



STUDENT EXPECTATIONS

DEMANDS ON EDUCATORS

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Client Challenges

STUDENT EXPECTATIONS

DEMANDS ON EDUCATORS

BUSINESS OF EDUCATION

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The Blackboard EdTech Platform IS A CONNECTED EXPERIENCE

EDUCATION INSIGHTS

LEARNER ENGAGEMENT

ACADEMIC EFFECTIVENESS

LMS

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The Blackboard EdTech Platform: CONNECTED USER EXPERIENCE

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**Blackboard App**  
with the *Ultra* experience



**11M DOWNLOADS**  
5.2M+ since last July

**2018 SIA CODIE AWARD**  
for Best Higher Education App

**4.6 APPLE APP STORE RATING**

★★★★★  
"Life changing!!!"

Blackboard

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Blackboard




*Ally is our proprietary accessibility technology that makes online course content accessible for all learners.*

Blackboard

 **500+** universities and **4,000+** schools licensed

 **16M+** courses and **500M+** content items processed

 **7.9M** students have access to Ally

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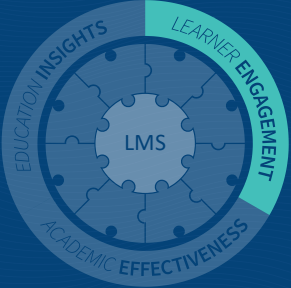
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The Blackboard EdTech Platform

**LEARNER ENGAGEMENT**



Blackboard

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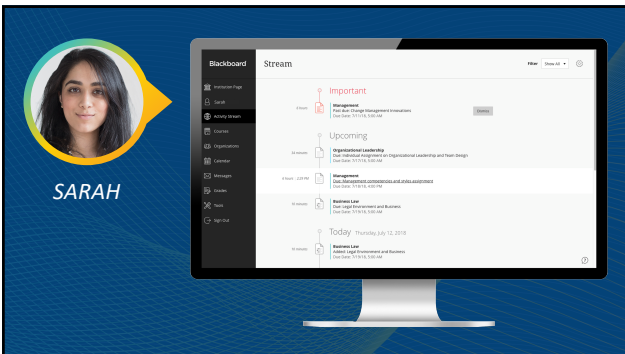
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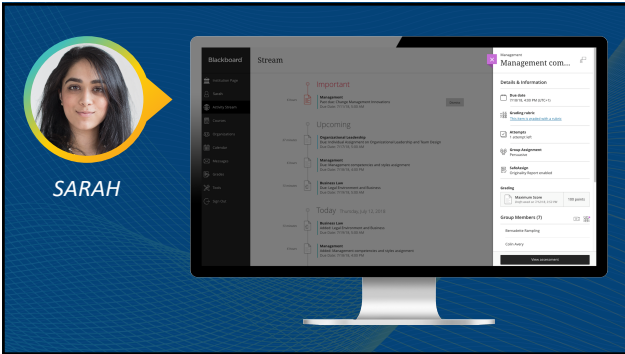
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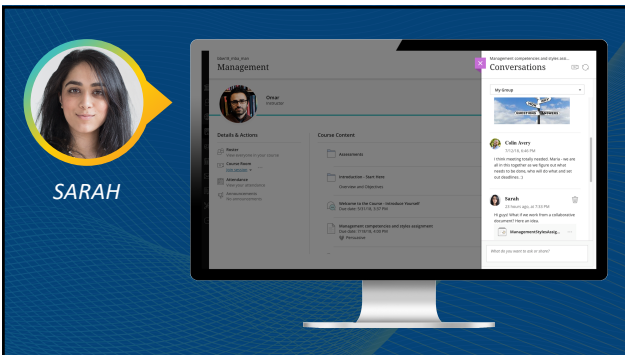
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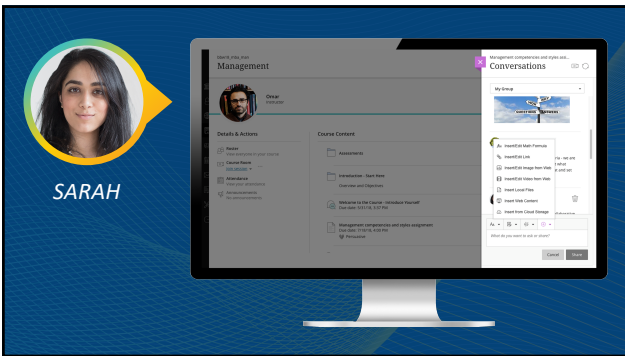
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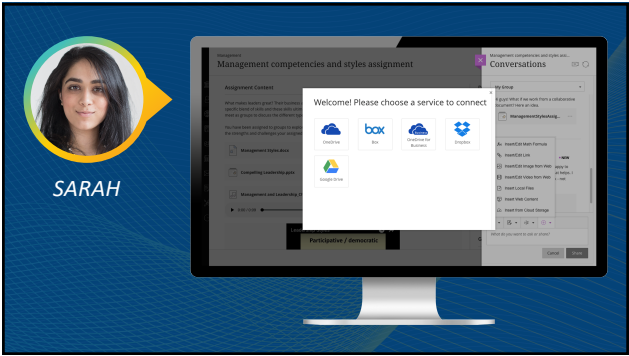
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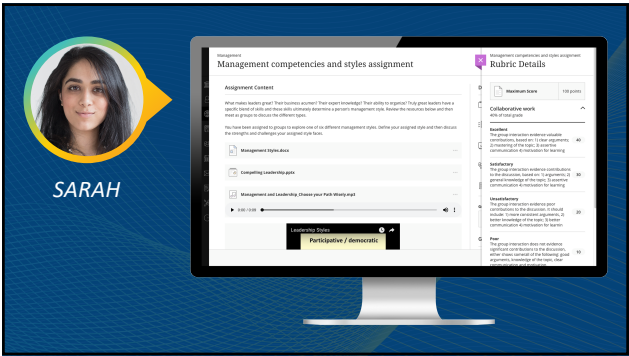
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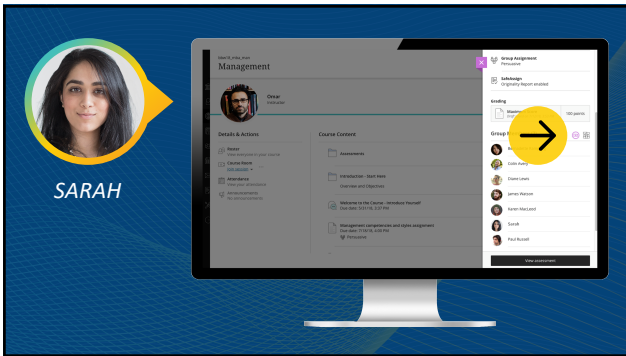
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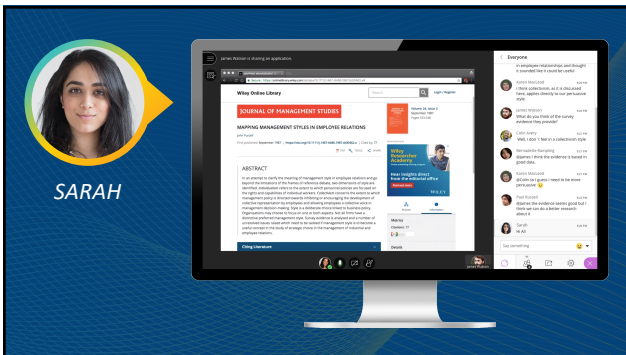
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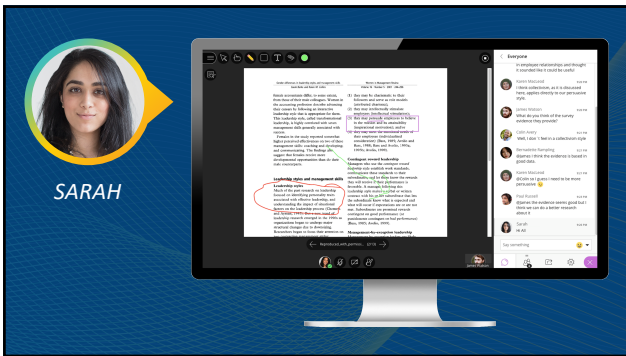
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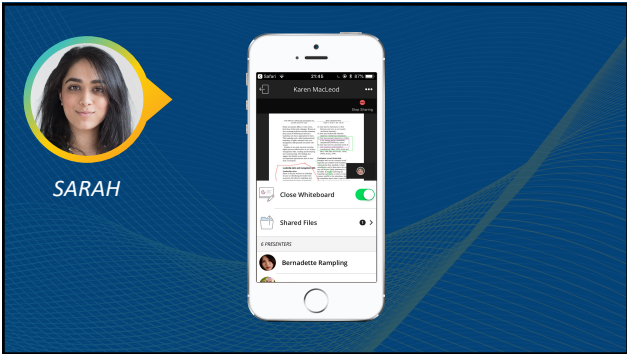
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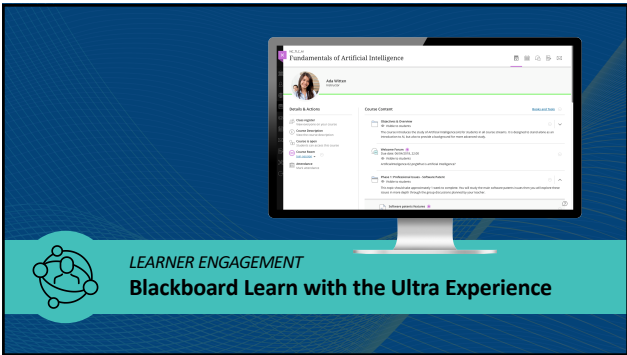
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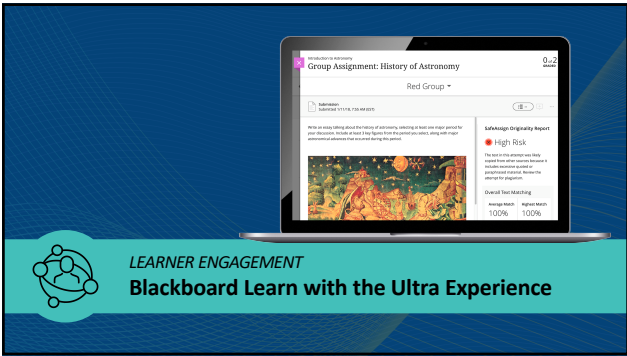
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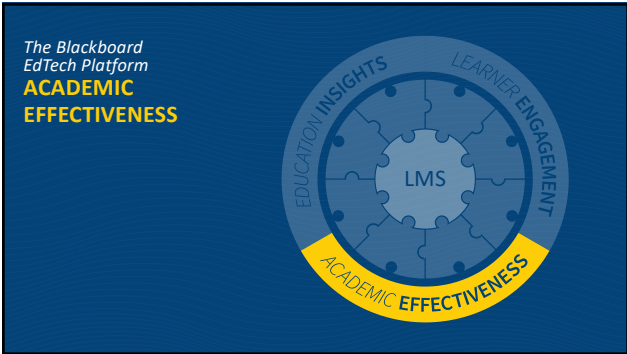
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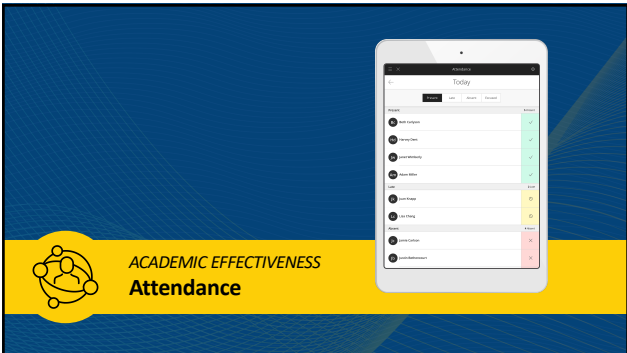
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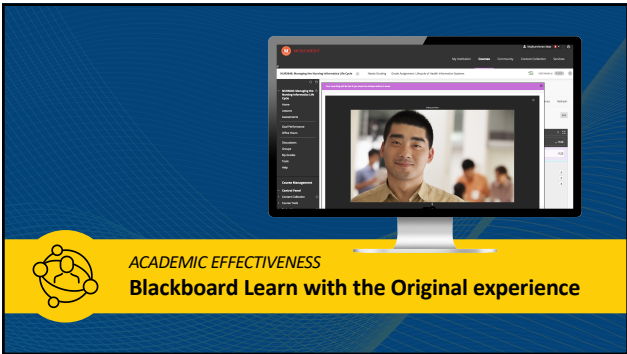
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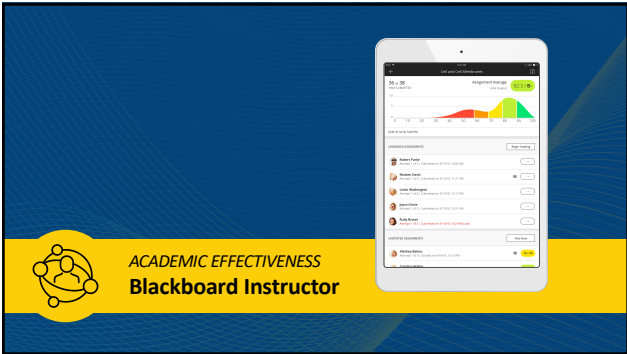
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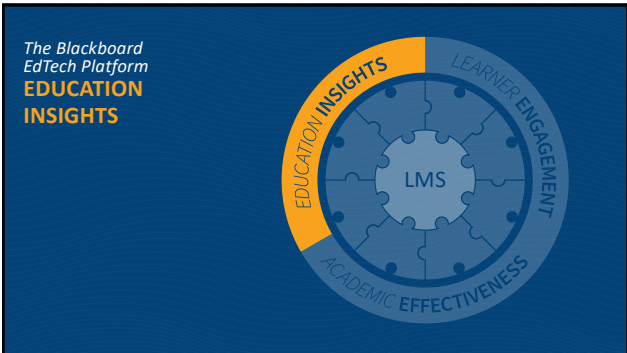
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A circular icon containing a lightbulb with a gear inside, symbolizing ideas and technology.

**EDUCATION INSIGHTS**

- Provide valuable insights
- Improve academic effectiveness
- Drive learner engagement

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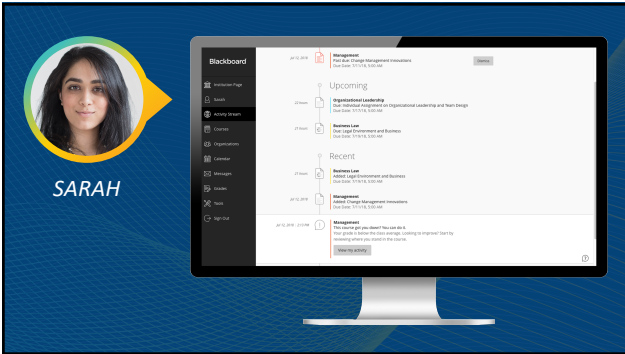
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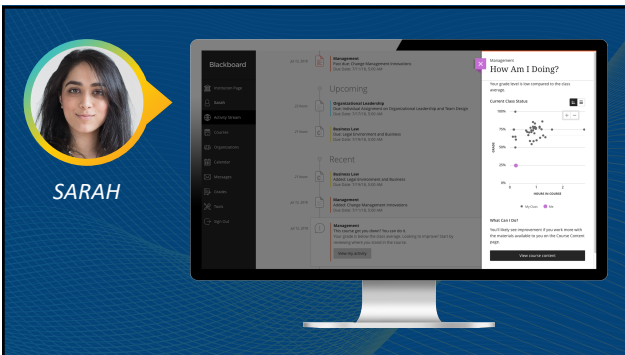
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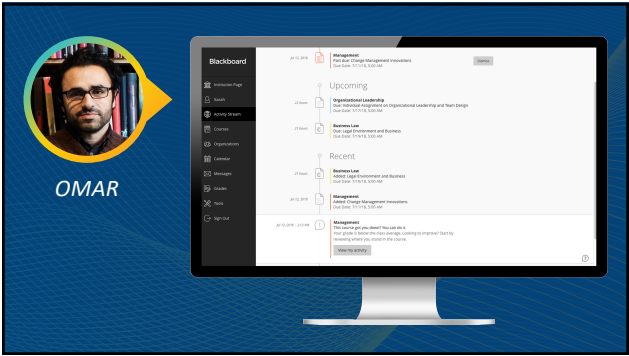
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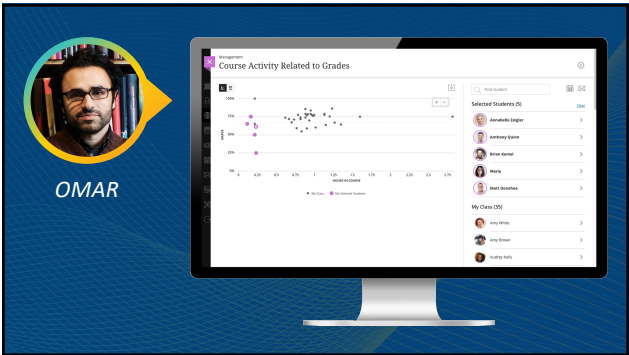
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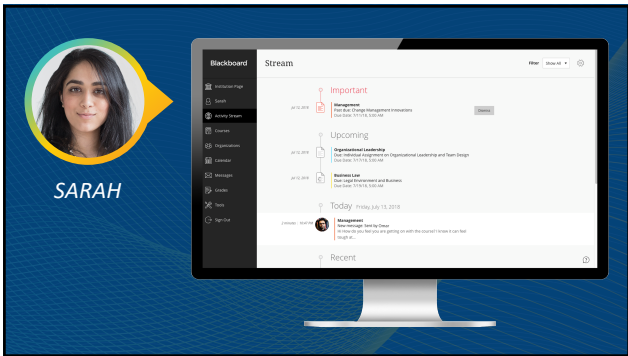
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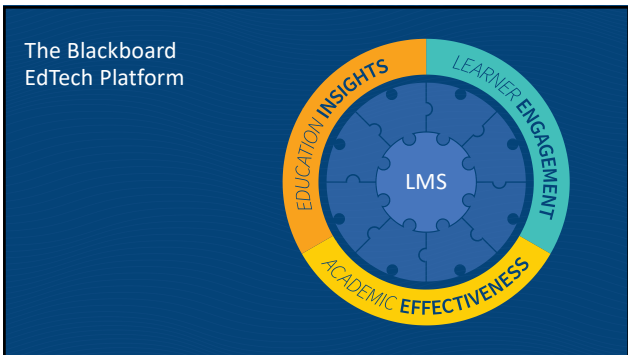
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**Students digital expectations**



- Educators are increasingly expected to employ a variety of technology-based tools, such as digital learning resources and courseware, and engage in online discussions and collaborative authoring. Further, they are tasked with leveraging active learning methodologies such as project- and problem-based learning. **This shift to student-centered learning requires instructors to act as guides and facilitators.**  
(NMC report, 2018)
- Students don't necessarily need more technology—they **want instructors to better understand and use the tools they already have.**  
(Digital experience insights survey, JISC, 2018)

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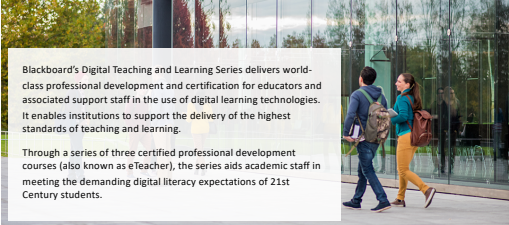
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*Digital Teaching and Learning Series*

**eTeacher: Meeting the Challenge of 21st Century Students**



Blackboard's Digital Teaching and Learning Series delivers world-class professional development and certification for educators and associated support staff in the use of digital learning technologies. It enables institutions to support the delivery of the highest standards of teaching and learning.

Through a series of three certified professional development courses (also known as eTeacher), the series aids academic staff in meeting the demanding digital literacy expectations of 21st Century students.

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Digital Teaching and Learning Series  
eTeacher Program (three courses)

<b>Fundamentals of Digital Teaching and Learning</b> <ul style="list-style-type: none"> <li>• Pedagogical and practice</li> <li>• Approaches to digital learning</li> <li>• Learning and teaching with technology</li> </ul>	<b>Designing for Digital Teaching and Learning</b> <ul style="list-style-type: none"> <li>• Based towards pedagogy and practice</li> <li>• Blackboard Learn Original or Ultra Course</li> <li>• Blackboard OpenLearn</li> <li>• Blackboard Collaborate Ultra</li> </ul>	<b>Excellence in Digital Teaching and Learning</b> <ul style="list-style-type: none"> <li>• Designing Exemplary Courses</li> <li>• Advanced approaches to learning and teaching with technology</li> </ul>
Blackboard Certified Associate	Blackboard Certified Practitioner	Blackboard Certified Specialist
Blackboard Certified Expert		

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How do your learners learn?

Is your campus ready for eLearning?

What are your success factors?

Name one thing that is different about students today compared to even 5 years ago?

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Hanny Alshazly, M.Ed.  
Senior Regional Director  
Hanny.Alshazly@blackboard.com

**Blackboard is your partner in change.**

*thank you!*

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your partner in change.

*Thank you!*

